



Cannes Starter & Pro Kits 2026

Cannes Starter Kit

- **Module 1: CANNES APPLICATIONS**
- Videos:
- Introduction video
- Legal note video
- Cannes applications video

- Supporting documents:
- Cannes Marché du Film application guide
- Film professionals / actors application guide
- Sample letter for film professionals
- Sample letter for Marché du Film application
- Marché du Film application & resumé formatting
- Multi-hyphenate resumé sample
- Tasks to complete for the application now

- **Module 2: IMDB CONTENT, IMDB TECH & INTERNATIONAL RESUMES**
- Videos:
- IMDB & International Resumés video
- IMDB Tech video

- Supporting documents:
- UK formatted resumé
- US/Canada formatted resumé
- European formatted resumé
- IMDB biographies & credits important information
- Guide to help you upload your IMDB credits
- Tasks to complete for IMDB now

- **Module 3: CANNES PRACTICALITIES**
- Video: Cannes Practicalities video

- Supporting documents:
- Map of Cannes
- Cannes film screenings information
- Creating your contacts bible
- A contacts bible organiser
- Points to remember when approaching brands
- Sample letter for brand ambassadorships
- Practicalities for your Cannes preparation
- Be kind to yourself at festivals

- Tasks to complete for festivals practicalities now

Included in the CANNES STARTER KIT:

4 video lectures, 22 supporting documents, 2,5 hours of Q&A recordings with actors, 4 weeks to complete the course.

Cannes Pro Kit

- **Module 1: CANNES EVENTS & DATABASES**

- Videos:

- Introduction video
- Legal note video
- Cannes events video
- Cannes databases video

- Supporting documents:

- Frequently Asked Questions about Cannes films & events (FAQs)
- How to use Marché du Film database versus the app to research directors, producers, agents, & CD's attending Cannes
- Database tech guide on setting up your online profile
- Database tech guide on contacting directors
- Database tech guide on contacting producers
- Cannes film screenings & ticketing
- Marché du Film database & six others to access now
- Important Cannes events & organisations to join
- Cannes events organiser to schedule your 1:1 meetings
- Updated Cannes 2025 events & real time tips
- New developments & insights in 2025.
- Safety at Cannes
- Task list to get you into events on time

- **Module 2: COMMUNICATING WITH THE BUYERS OF YOUR TALENT**

- Video:

- Communications video

- Supporting documents:

- Your communications in person & via email
- Getting to yes in your meetings
- Pitching yourself as an actor in 60 seconds
- Sample letter in reaching out to directors
- Sample letter in reaching out to producers
- Sample letter in reaching out to agents
- Sample letter in reaching out to casting directors (and how they differ)
- A task list to get you started before the festival starts

- **Module 3: CHAMPIONSHIP GOALS**

- Video:

- Championship goals

- Supporting documents:

- Accountability tool to keep you on track 12 months/year

- A daily checklist so you achieve your goals
- Defining championship goals
- A-list festivals worldwide
- Other top festivals to attend
- Tasks to do right away to meet your Cannes goals

- **Module 4: CREATING A STRONG MINDSET**
- Video:
- Mindset video

- Supporting documents:
- Cannes imposter syndrome deconstructed
- Be kind to yourself at A-list festivals
- Mindset preparation & exercises
- Links to mindset videos
- Tasks to get you mentally prepared now

- **Module 5: CANNES PRACTICALITIES & PRO TIPS**
- Video: Cannes Practicalities video

- Supporting documents:
- Map of Cannes
- Cannes film screenings information
- Creating your contacts bible
- A contacts bible organiser
- Points to remember when approaching brands
- Sample letter for brand ambassadorships
- Practicalities for your Cannes preparation
- Pro practicalities tips on free housing, free clothing with photographers included
- Tasks to complete for festivals practicalities now

Included in the CANNES PRO KIT:

6 video lectures, 33 supporting documents, 11,5 hours of Q&A recordings with actors, 8 weeks to complete the course

Prices

Cannes Starter Kit: €299 (previously €499) plus tax within the EU

Cannes Pro Kit: €699 (previously €799) plus tax within the EU

Q&A for Cannes: €199 plus tax (optional) within the EU

How the programs work

The Cannes Starter & Pro Kits are self-study digital courses, with the option to book a group Questions & Answers (Q&A) session for 90 minutes before the festival begins.

Actors are provided with video lectures and supporting documents to help them navigate the content about the Cannes film festival and the Marché du Film.

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Actors have 24/7 access to the Starter Kit materials for four weeks and eight weeks for the Pro Kit. Participants may download all the documents for future use and screen the videos as many times as they wish.

While many actors believe they need continuous guidance throughout these courses, we have found that independent study breeds more professionalism, self-reliance and only essential questions come to the forefront in the Q&A which is offered.

You will not be left in the dark, as we have tested our programs now on hundreds of actors who have been more than satisfied and our lecture series which includes the Q&As from actors who took our programs. You will realise that many of your questions are universal and not just specific to your career or your own projects.

Furthermore, any individual questions will be answered live on the Q&A before Cannes 2026. We've got you covered!

If you have any questions circle back and we will be happy to help you!

Best wishes,

Carla B. Guttmann, CEO A-list festival coach
Renate Gustavsson, Assistant at A-list festival coach